

Better Business Bureau®
of Southeast Texas



APRIL 19, 2001

*Located in the Petroleum Tower in downtown Beaumont
serving the businesses and consumers of Chambers, Hardin,
Jasper, Jefferson, Liberty, Newton, Orange and Tyler counties*

ROBERT McDORMAN
McDorman Motors
3990 West Lucas
Beaumont TX 77706

DEAR FRIEND ROBERT:

I RECEIVED A CALL YESTERDAY

from Maurine Gray, chairperson of the Selection Committee notifying me that your company has been selected as a finalist and potential winner of the *2001 Torch Award for Marketplace Ethics*. Congratulations!!

FINALISTS WILL BE RECOGNIZED

at the May 8 *Torch Awards for Marketplace Ethics* Presentation Banquet, and winners will be announced that evening. A wonderful recognition and a beautiful trophy awaits you that night.

THANK YOU FOR YOUR COMMITMENT

to marketplace excellence. I am personally delighted that your organization has been selected as a finalist.

SINCERELY,



MICHAEL CLAYTON
President/CEO

P.S. We will be sending a press release to all newspapers, television and radio stations in our eight-counties today announcing the finalists to the public.

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April 22, 2001

Torch awards judges name six finalists
The Enterprise

The judges the Torch Awards for Marketplace Ethics 2001 have named the six finalists.

The finalists in the large business category include **McDorman** Motors.

The finalists were selected following in-depth studies of applications, supporting documentation and on-site interviews.

The Torch Awards recognize annually those for-profit businesses in Southeast Texas committed to maintaining exceptionally high standards of ethical behavior in business relationships.

There will be one winner from each category named at the banquet which will be held at the Beaumont Hilton Hotel starting at 6 p.m. with a silent auction and reception.

The banquet and award are sponsored by Better Business Bureau of Southeast Texas and the College of Business at Lamar University.

Individual tickets are \$35 for BBB members and \$45 for non-members.

For reservations and more information, call Carol Lombardo at the Better Business Bureau at (409) 835-5951, ext. 117.

Revenue from the auction and banquet benefit the BBB Lamar University College of Business Scholarship and the BBB Education Foundation.

S. Truett Cathy, the founder and chairman of Chick-fil-A restaurants is the special guest speaker.